

XPoint Network

# AppScaler 101



**Authorized Distributor :**



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# About AppScaler

## What AppScaler Do

Applications High Availability

Accelerate Application Delivery

Layer 3 -7 Security Protection

High Quality User Experience

## AppScaler Difference

All-in-One Application Delivery

Simplicity

Application Visibility

64 Virtual Instances on one unit

Dual IPv4 and IPv6 Stack

Single Sign On

Full APIs

High Performance Platform

## Benefits

Unmatched **Scalability**

Optimized Application **Availability**

Robust Application **Security**

**Cost Effective** Application Delivery

# About AppScaler

XPoint Network (Hong Kong) was established in 2015 to provide a flexible and cost-effective turn-key application delivery solution.

The team at XPoint Network is equipped with a highly developed skillset developed over decades of experience in rigorous, unforgiving ISP environments, and this business experience makes us uniquely positioned to offer application delivery solutions promising stability, scalability and top notch performance.

# Customers



# AppScaler 101

- **Server Load Balancing (SLB)**
- **Global Server Load Balancing (GSLB)**
- **Application Security**
- **Application Optimization**
- **Multi-Tenancy**
- **Product Offerings**

AppScaler 101

# Server Load Balancing

# SLB – Load Balancing

## Health Monitor Check

### Check RS Health Status

Ping Host  
TCP Echo  
Telnet  
RDP  
HTTP(s) 1.0/1.1/2.0  
DNS  
FTP  
SMTP  
POP3  
IMAP  
NNTP  
LDAP

## Content Switching

### Layer 7 Payload

URL  
URL Tokens  
HTTP Method  
HTTP Request  
HTTP Header  
Source IP  
HTTP Content

## Persistence

### Store Session Info.

HTTP Cookie  
Application Cookie  
Cookie Hash  
URL Hash  
Query Hash  
Custom HTTP Header  
Source IP Hash  
SSL Session ID  
UDP SIP  
RDP Service  
RDP Session  
RDP Source

## Load Balancing

### Layer 4 – 7 TCP/UDP

Round Robin  
Ratio Round Robin  
Least Connection  
Ratio Least Connection  
Predictive  
Ratio Response Time  
Source IP Hash

## Deployment Mode

### Deployment Options

One armed  
Multiple armed  
NAT  
Direct Return  
Reverse Proxy  
VLAN/XVLAN/Port Bond  
IPv4/IPv6 Dual Stack

# SLB – Health Monitor Check (Overview)

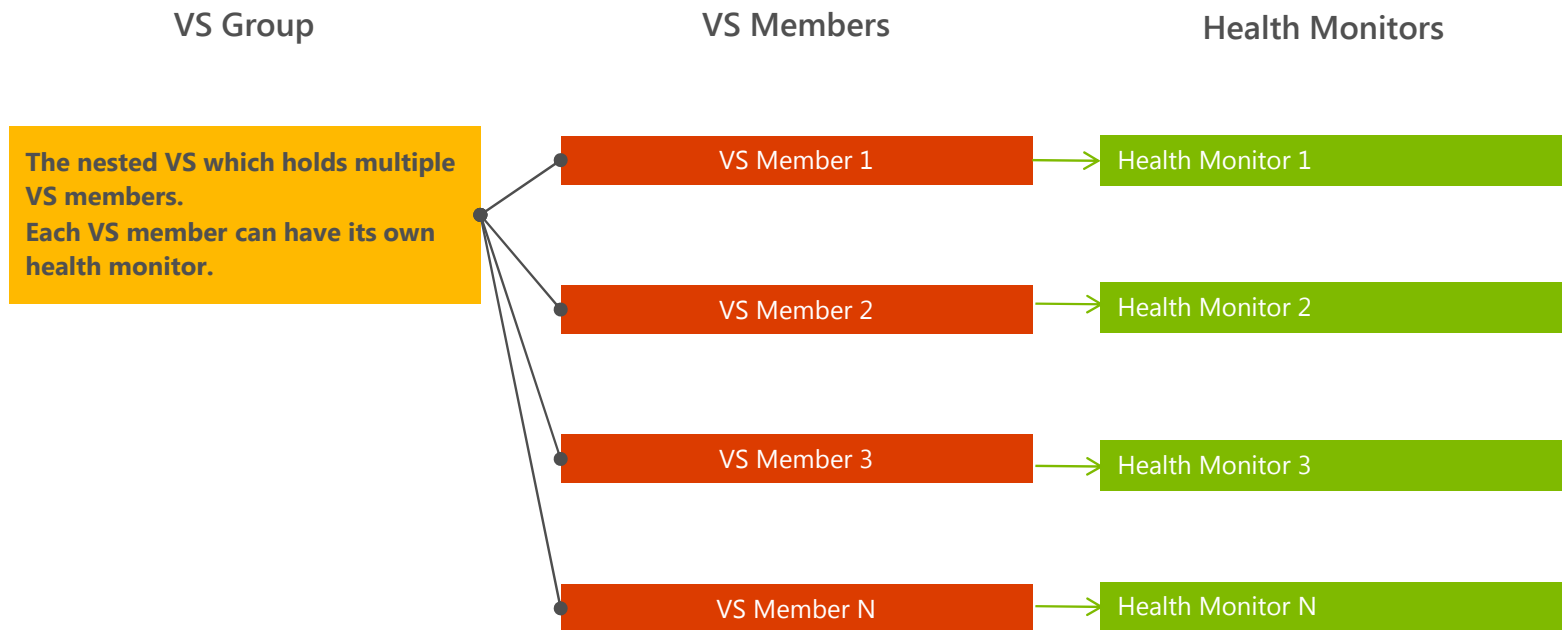
Each virtual service has a monitor bound to it. And AppScaler probes the real server health status via monitor.

- If real server responds to the probe, the monitor marks it UP
- If real server fails to respond to the monitor within the pre-defined time period for the number of pre-defined times, the monitor marks it DOWN. And AppScaler will remove the real server from the server pool hence it will not receive the user requests.



# SLB – Multiple Health Monitors

**VS Group/VS Members designed to configure multiple health monitor for one VS.**



# SLB – Content Switching (Overview)

Distribute client requests to servers based on layer 7 payload including:

- URL/URL Tokens
- HTTP Method/Request/Header/Content
- Source IP

Some User Cases:

- Same VIP for different domains
- Mobile/Desktop requests distributed to different servers
- Direct request based on browser language
- Route the traffic based on customer's source IP to different servers
- Route the traffic to specific servers based on URL pattern matching

# SLB – Content Switching (Response Rule)

## Response Rewriting

- **HTTP Response content can be replaced with the pattern you specify.**

Policy Name?

Content?

Rewrite?

Case Sensitive?

Execute Condition?

Notes?

# SLB – Content Switching (Header Rule)

Header Rewriting, both inbound and outbound http header can be modified including:

- Change HTTP URL
- Delete HTTP Header
- Add HTTP Header
- Replace HTTP Header

Match	<div>Change HTTP URL ▼</div>
Direction	<div>Change HTTP URL</div> <div>Delete HTTP Header</div> <div>Add HTTP Header</div> <div>Replace HTTP Header</div>
Policy Name	<div></div>
Content	<div></div>
Rewrite	<div></div>
Execute Condition	<div>No Level ▼</div>
Notes	<div></div>

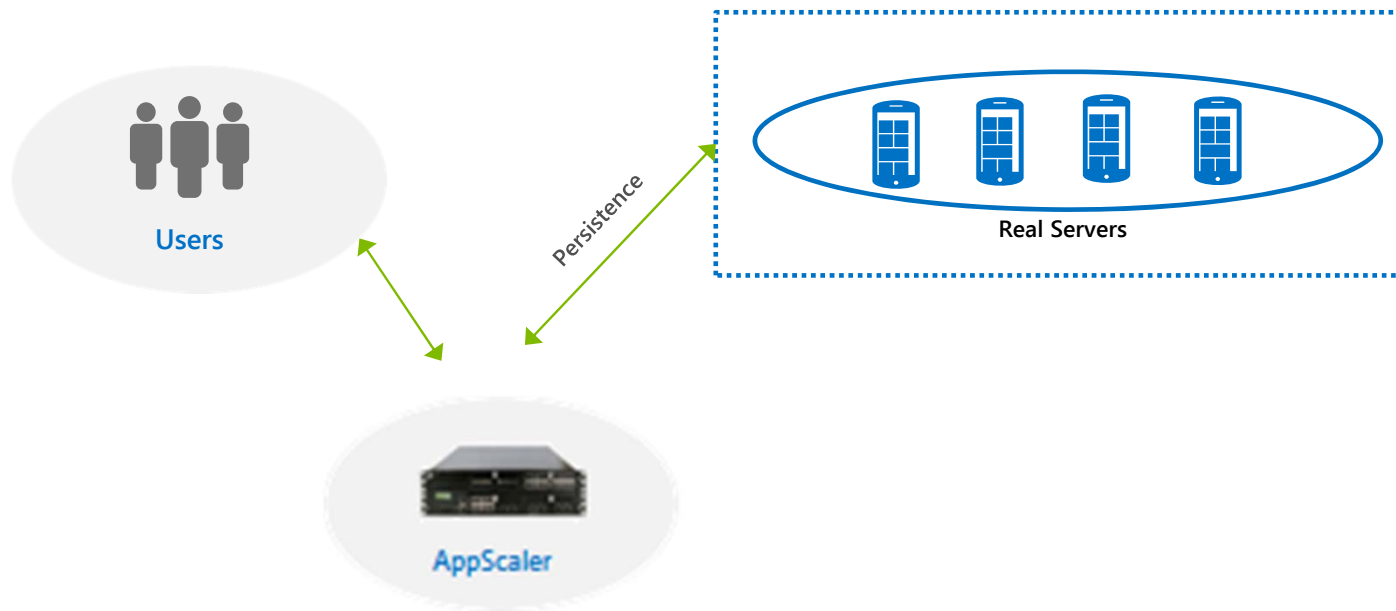
# SLB – Content Switching (Content Rule)

Content rule can either be global or real server specific based on various attributes including: HTTP URL, HTTP Request Header, HTTP Method, Custom HTTP Request Header, Custom HTTP Method, HTTP Content, Source IP

Policy Name	<input type="text"/>	Match	<div>HTTP URL ▼</div>
Policy Target	<div>Global ▼</div>	Sense	<div>HTTP URL</div>
		Content	<div>HTTP Request Header</div>
			<div>HTTP Method</div>
			<div>Custom HTTP Request Header</div>
			<div>Custom HTTP Method</div>
			<div>HTTP Content</div>
			<div>Source IP</div>
			<div>Match All</div>
Action	<div>Allow ▼</div>	Match Condition	
Execute Condition	<div>No Level ▼</div>	Case Sensitive	<div>Yes ▼</div>
Append URL	<div>No ▼</div>	Notes	<input type="text"/>

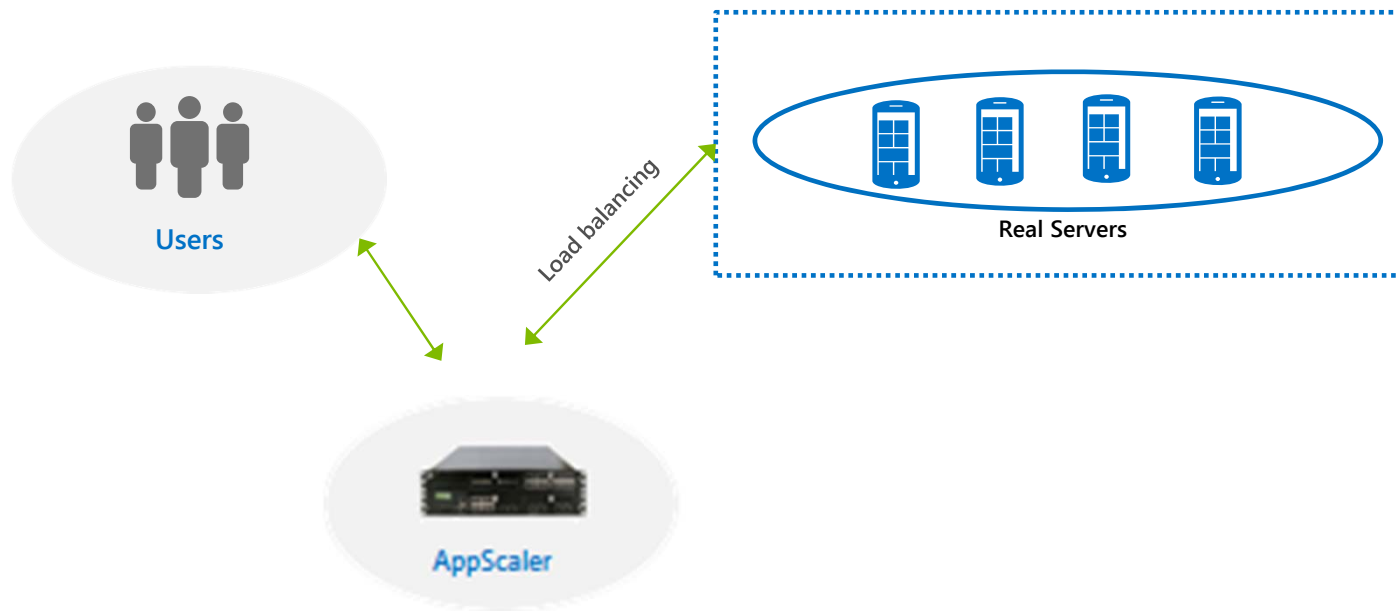
# SLB – Persistence

Clients are sent to the same real server until the persistent connection expires.



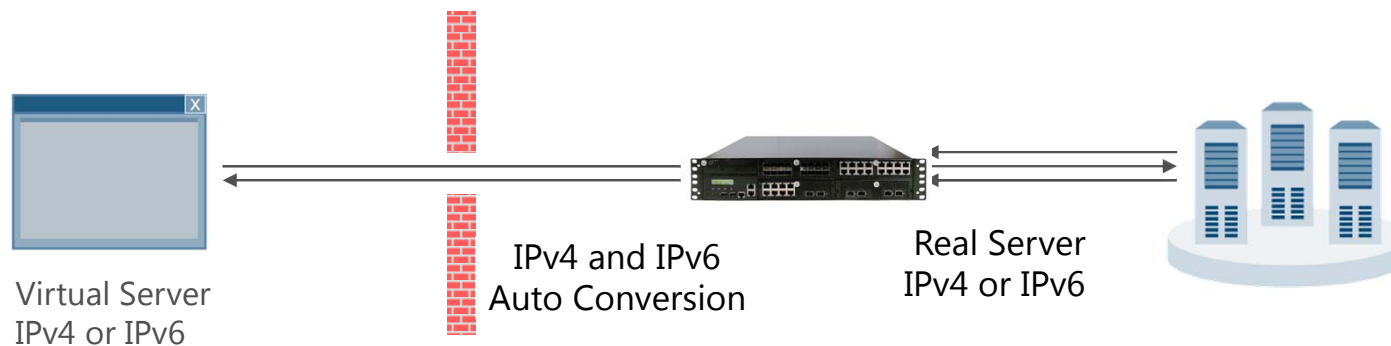
# SLB – Load Balancing

AppScaler supports various load balancing methods, either static or dynamic.



# SLB – Dual IPv4 and IPv6 Stack

- Full support on Dual IPv4 and IPv6 Stack
- Automatic IPv4/IPv6 conversion makes IPv6 migration much easier
- Client(IPv4)->VS(IPv4)->RS(IPv4)
- Client(IPv6)->VS(IPv6)->RS(IPv6)
- Client(IPv4)->VS(IPv4)->RS(IPv6)
- Client(IPv6)->VS(IPv6)->RS(IPv4)
- Response rewrite to fix external links in IPv4 website





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# Global Server Load Balancing

# GSLB - Overview

Global Server Load Balancing (GSLB) makes your network reliable and available by scaling applications across multiple data centers for disaster recovery or to improve application response times.

AppScaler provides flexible, scalable and high-performance load balancing across geographically dispersed datacenters to provide protection against the effects of business continuity and disaster recovery events. Working as authoritative DNS for the desired domain, it can support a wide range of load balancing algorithms to direct DNS queries across optimal paths to servers at highly-available datacenters.

AppScaler can be configured across multi datacenters to exchange datacenter metrics, network metrics, real server metrics and persistence information as one cluster.

# GSLB - How it works

AppScaler acts as authoritative domain name server (ADNS) to resolve Web site domain and sub-domain names. All DNS requests will be processed and responded by AppScaler which will select best site and the most suitable GSLB virtual service IP address to the client.

- Data center failover and continuity
- Client geographic awareness
- Distributed site performance awareness
- Best performing sites get fair proportion of traffic



# GSLB - DNS Integration

AppScaler can act as authoritative name server for an entire zone or subdomain, by adding one NS record pointing to XPoint AppScaler IP address, it is all set. The A (IPv4) and AAAA (IPv6) are supported.

The process of domain name resolution provided by AppScaler is as below:

- The client sends DNS query to local DNS to resolve the domain [www.test.com](http://www.test.com)
- The local DNS finds that AppScaler is the authoritative DNS for domain [www.test.com](http://www.test.com)
- Local DNS forwards the DNS query to AppScaler
- AppScaler will determine which virtual service IP address is to returned based on its health and algorithm
- AppScaler return the suitable virtual service IP address to local DNS server
- The local DNS returns the virtual service IP address to the client

# GSLB - Deployment Options

- Outside the datacenters as authoritative name server in one single unit or HA pairs.
- Deployed in each datacenter, either one single unit in each datacenter or HA pairs, all the AppScaler configuration is synchronized in real time and all the datacenter performance metrics are exchanged in real time

Name	<input type="text" value="GSLBHK"/>
Remote AppScaler IP Address	<input type="text" value="192.168.0.1"/>
Access Policy Type	<input type="text" value="Bi-directional"/>
Notes	<input type="text"/>

GSLB SITE						
<div>Add</div>						
Site Status	Name	IP Address	Notes	State	Action	
Down	GSLBNewYork	192.168.0.200		⬆	  	
Down	GSLBHK	192.168.0.1		⬆	  	

# GSLB – Load Balancing Methods

AppScaler supports a wide range of global load balancing methods to provide highly flexible traffic distribution across multiple datacenters:

- Active-Passive and Active-Active
- Round Robin
- Static Proximity
- Location
- Ratio Round Robin
- Custom Loads
- Dynamic Metrics

Name	ExchangeServer
Domain	mail.test.com
Mode	Active-Active
Method	Round Robin
Notes	Round Robin Static Proximity Location Ratio Round Robin Custom Load Dynamic Metrics

# GSLB – Locations

With built-in location ip database, AppScaler can direct the client connections to the closest datacenters.

Name	<input type="text" value="VS001"/>	Notes	<input type="text"/>
IP Address	<input type="text" value="192.168.0.200"/>	DataCenter	<input type="text" value="HKDC1"/>
Probe	<input type="text" value="probe1"/>	Health Monitor	<input type="text" value="Inherit from DataCenter"/>
Country	<div><input type="button" value="× Hong Kong"/> <input type="button" value="× Japan"/></div>		

# GSLB – Static Proximity

AppScaler supports custom proximity method which can direct client connections based on their location qualifiers.

Name	<input type="text" value="VS001"/>			Notes	<input type="text"/>
IP Address	<input type="text" value="192.168.0.200"/>			DataCenter	<input type="text" value="HKDC1"/>
Probe	<input type="text" value="probe1"/>			Health Monitor	<input type="text" value="ICMP"/>
Ping IP Address	<input type="text"/>				
Latitude	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="North"/>	
Longitude	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="East"/>	



# GSLB – Persistence

AppScaler supports GSLB persistence, a series of client DNS queries is sent to the same datacenter instead of being distributed based on load balancing methods.

Persistence	Enabled ▼
Persist Timeout	600
VS Domain TTL	10

# GSLB – Health Monitoring

AppScaler layer 3/4/7 health monitoring against virtual services in different datacenters:

- ICMP
- TCP Echo
- Inherit the probe of datacenters
- The integrated health monitor from Server Load Balancing

Name	<input type="text" value="VS001"/>	Notes	<input type="text"/>
IP Address	<input type="text" value="192.168.0.200"/>	DataCenter	<input type="text" value="HKDC1"/>
Probe	<input type="text" value="probe1"/>	Health Monitor	<input type="text" value="TCP Echo"/>
Telnet IP Address	<input type="text"/>	Telnet Port	<input type="text"/>

No Monitor

ICMP

TCP Echo

Inherit from DataCenter

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# Application Security

# Application Security - Overview

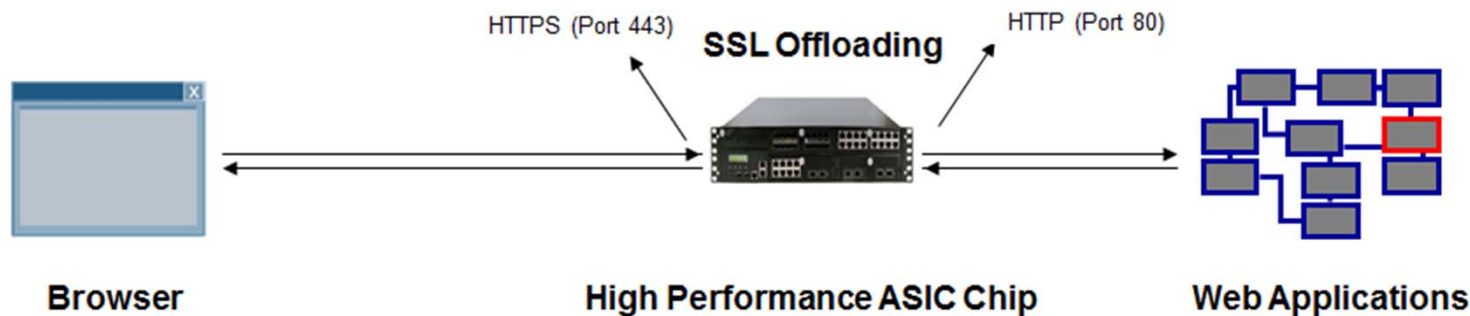
AppScaler offers integrated security modules to mitigate the emerging threats at network, application layers.

Our unique approach to application security focuses on bringing best-in-class, easy-to-deployment and multi-layered protection to any business applications in either on-premise data centers or cloud.



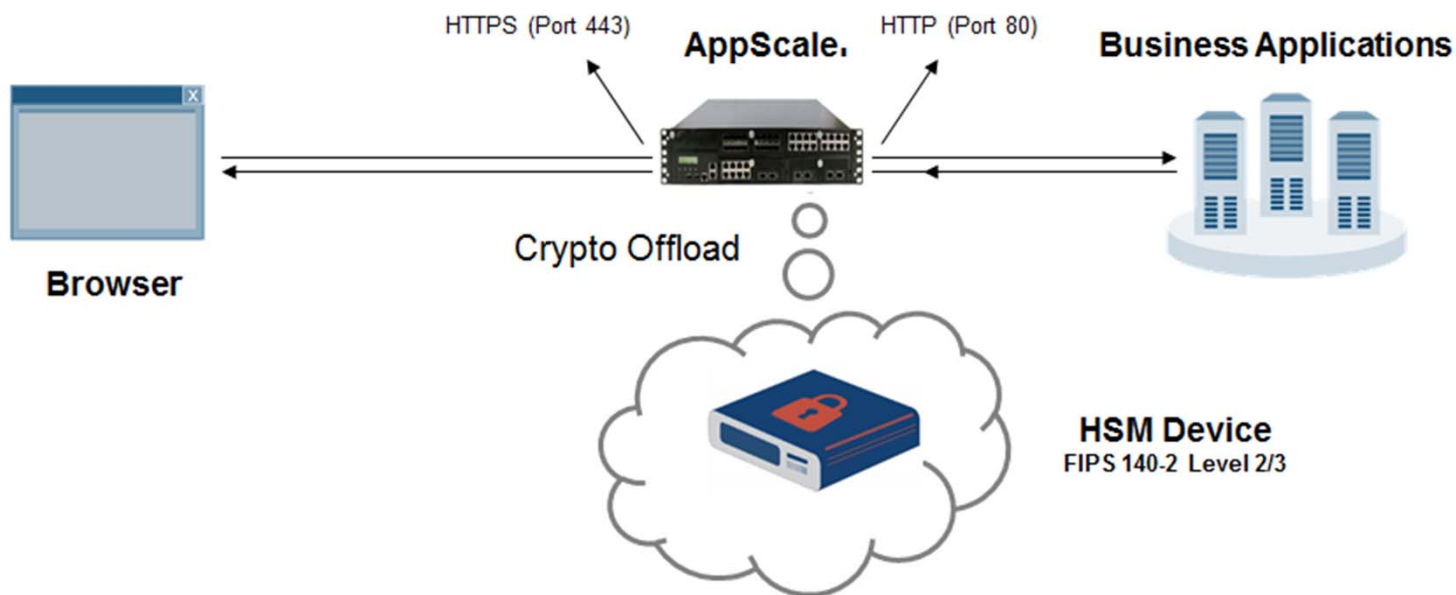
# Application Security – SSL Offloading

- ASIC SSL Acceleration Card: 75K SSL TPS
- 4096bit Key Support
- SSL Visibility
- SSL Termination and SSL Bridging Supported
- TLS 1.0/1.1/1.2/1.3 and SSL 2.0/3.0 Supported
- Central Certificate Management
- Client Certificate Verification Support
- OSCP Stapling Support



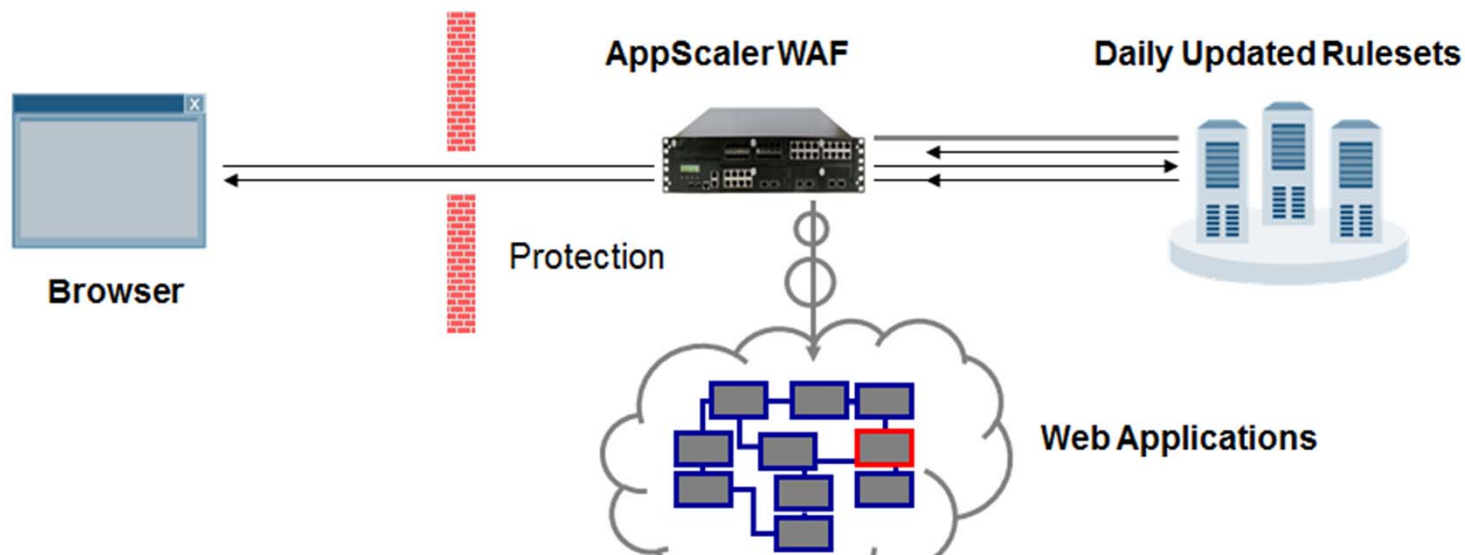
# Application Security – HSM (Hardware Security Module)

- A hardware security module (HSM) is a dedicated crypto processor that is specifically designed for the protection of the crypto key lifecycle.
- AppScaler has the support for Safenet external hardware security modules (HSM). The Safenet HSM is FIPS-compliant and can be used to store private keys for AppScaler hardware or virtual appliance.



# Application Security – Web Application Firewall

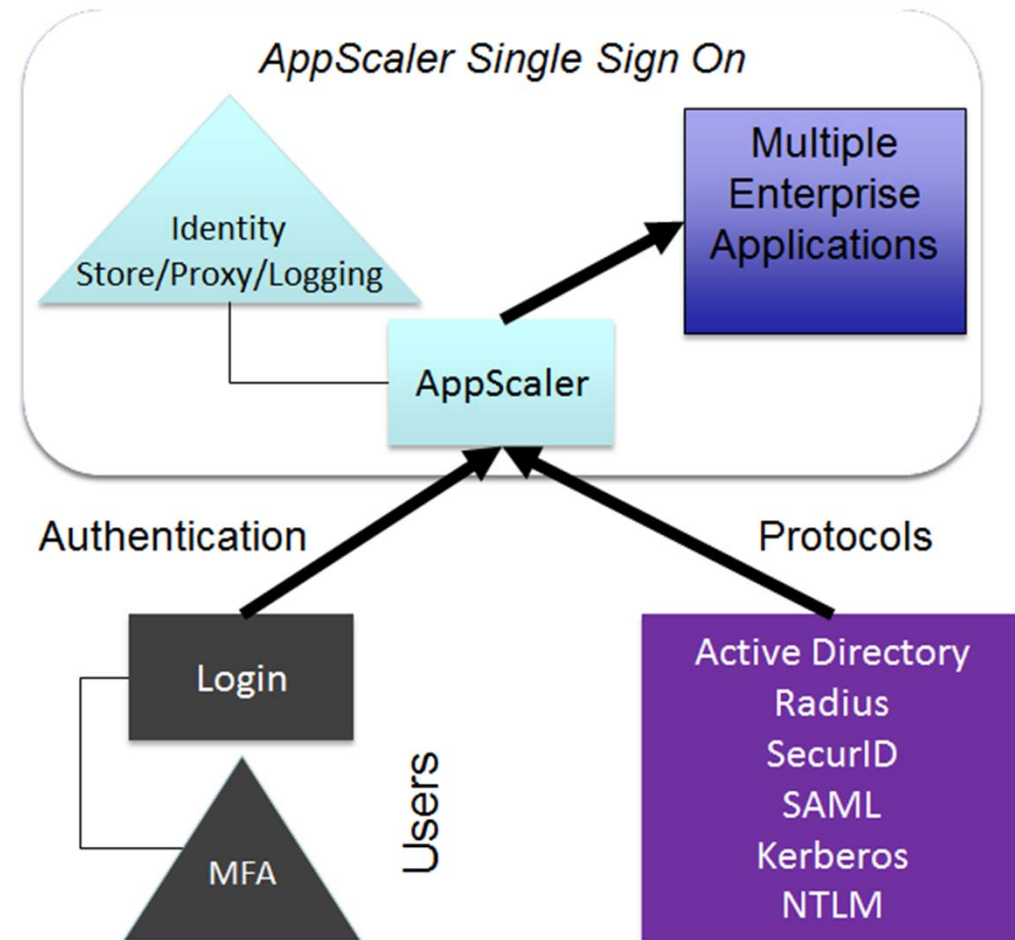
- *Full Coverage of OWASP Top-10 including XSS, Injection and CSRF*
- *Protection against Zero-Day Web Attacks*
- *Thousands of captured webshells and backdoors from web honeypot attacks can be identified and blocked*
- *Identify and cut off web attacks generated by botnet clients*
- *Detect and deny traffic originating from application-level denial of service tools such as HOIC/LOIC, Pandora, Drive, and more*
- *Protection against sensitive data exposure and built-In IP Reputation Service*



# Application Security – Single Sign On

**AppScaler provides centralized and flexible application access authentication to consolidate identity access management infrastructure and realize enhanced security at a reduced operational cost.**

- *Unified Access Policy across different business applications*
- *Pre-Authentication*
- *Active Directory/SAML/Radius/RSA SecurID/NTLM Seamless Integration*
- *Customizable Login Form*
- *Dual Factor Authentication*
- *Fully Programmed Post Form*



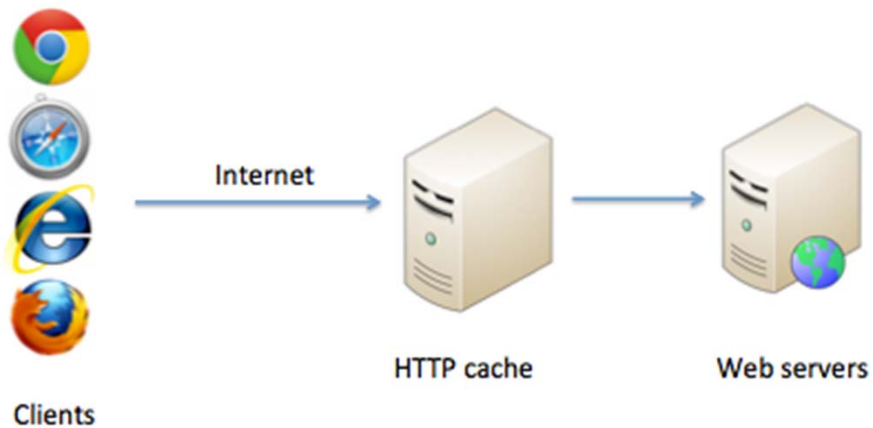


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# Application Optimization

# Application Optimization – Web Caching

- Local storage of network data for re-use



# Application Optimization – Compression

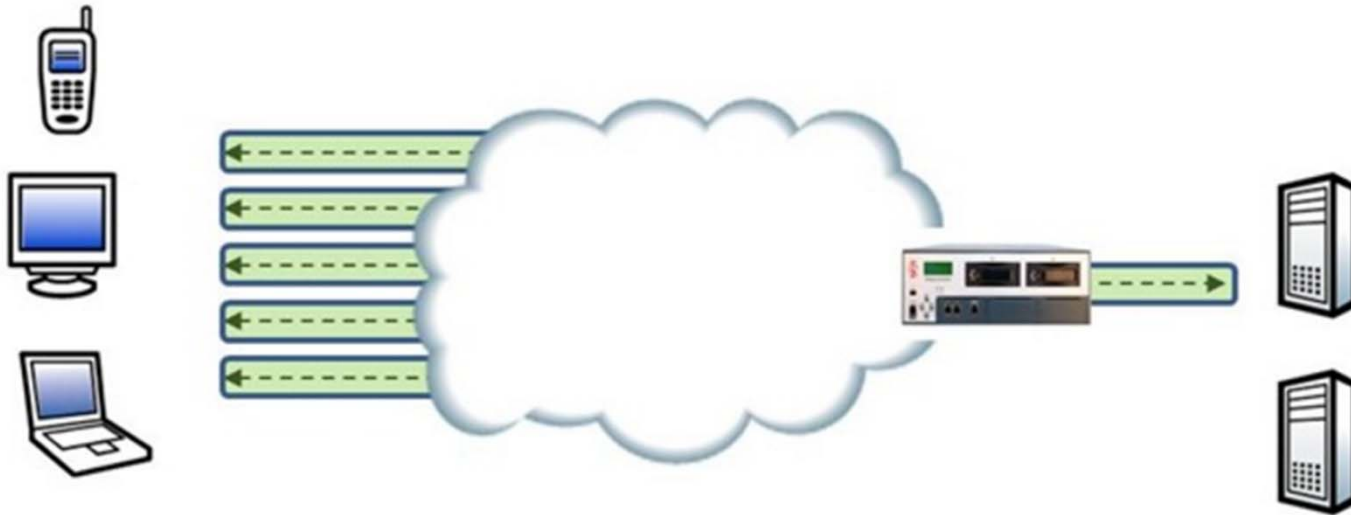
- **Compress both static and dynamically generated data**
- **GZIP or the DEFLATE compression algorithm**

## Edit WAN Optimization Configuration

IPS	<input type="text" value="Disable"/>
HTTP RAM Cache	<input type="text" value="Disable"/>
HTTP Data Compression	<input type="text" value="Disable"/>
TCP Multiplexing	<input type="text" value="Disable"/>

# Application Optimization – TCP Multiplexing

- Reuse existing TCP connections
- Improve performance
- Improve capability of servers

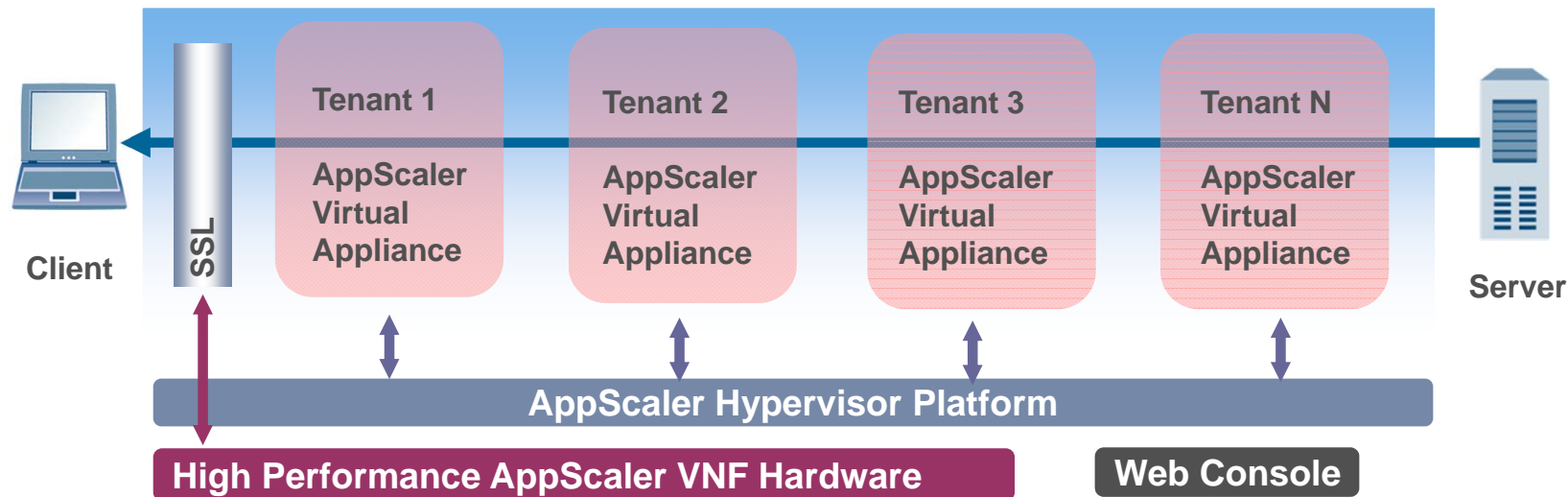


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# Multi-Tenancy

# Multi-Tenancy - Overview

AppScaler VNF Manager allows customers to deploy AppScaler Application Delivery Controller as Virtual Function through single-pane-of-management platform. Regardless of where each AppScaler Application Delivery Controller is deployed, all load balancing functions are provisioned and managed centrally, AppScaler VNF Manager makes it possible to seamlessly design feature rich managed load balancing services with agility and capacity on-demand.



# Multi-Tenancy - Zero-Touch Provisioning

**VNF Manager reduces deployment time and minimizes time required for change management..**

- *Profile based VNF Deployment in one click*
- *ADC Tenant On-the-Fly Specification Configuration*
- *Add/Start/Stop/Delete ADC Virtual Function*
- *Template-based Tenant Resource Group*

VNF Profiles						
VNF Profile Management						
<div><div></div> Add</div>						
Name	Version	Installed Date	Notes	Status	Action	
AppScalerVNF	1.0.8	2019-02-16 02:48:26	AppScaler VNF		<div><div></div><div></div><div></div></div>	

# Multi-Tenancy - Programmability and Automation

**VNF Manager provides comprehensive set of API for service provisioning and automation.**

## Add API User

API User	<input type="text" value="apiuser"/>
Modules Access	<div><span>× System</span> <span>× Network</span> <span>× VNF</span> <span>× Report</span></div>
Enable API Log	<div>Yes ▼</div>
Notes	<div>The <u>VNF</u> Manager API User</div>



# Multi-Tenancy - Scalability and Elasticity

**VNF Manager allows customers to dynamically scale up and down based on capacity and performance requirements.**

Tenant Groups						
Tenant Group Management						
<div><div></div>Add</div>						
Name	Memory	CPU Cores	Ports	Notes	Status	Action
Default	2048 MB	2	2			
LowResource	512 MB	1	1	Low Resource		

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# Product Offerings

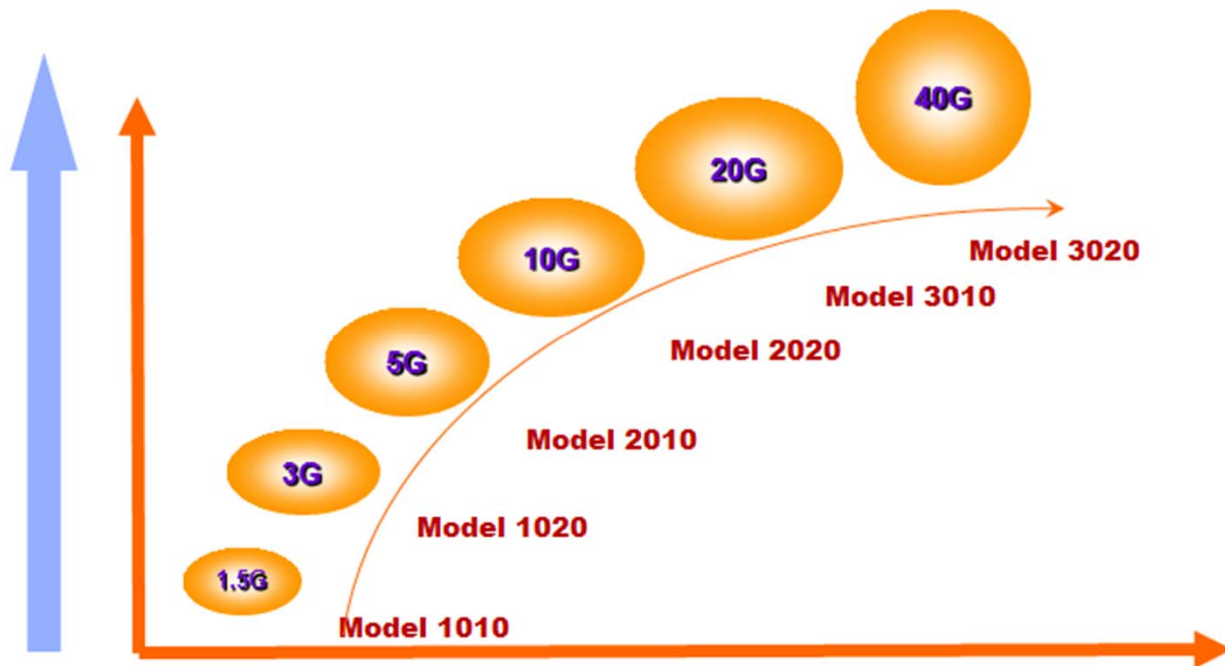
# Product Offerings – Virtual Appliances

- Runs on all the leading virtualization platforms and brings with it application-control capabilities, such as load balancing, increased security, optimized application delivery and failover support - all without proprietary hardware.
- Available on ESXi, Microsoft Hyper-V, Oracle VirtualBox and KVM
- Up to 10Gbps layer 7 throughput

	<b>Pro-1G</b>	<b>Pro-2G</b>	<b>Pro-5G</b>	<b>Pro-10G</b>
<b>Licensed Servers</b>	Unlimited	Unlimited	Unlimited	Unlimited
<b>Throughput</b>	1Gbps	2Gbps	5Gbps	10Gbps
<b>SSL TPS (2K Keys)</b>	10,000	10,000	10,000	10,000
<b>HA Support</b>	Yes	Yes	Yes	Yes
<b>Clustering Support</b>	Yes	Yes	Yes	Yes
<b>All Features</b>	Yes	Yes	Yes	Yes

# Product Offerings – AppScaler Appliances

- Super computing platform
- ASIC Chip SSL Acceleration Card
- High Performance DPDK Optimized Kernel
- Up to 40Gbps layer 7 throughput



# Product Offerings – VNF Manager Hardware Appliances

- VNF Manager allows customers to deploy ADC as Virtual Function through single-pane-of-management platform. VNF Manager makes it possible to seamlessly design feature rich managed load balancing services with agility and capacity on-demand.

	VNF-Manager-16	VNF-Manager-32	VNF-Manager-64
Maximum Tenant	16	32	64
Throughput	5Gbps	10Gbps	15Gbps
SSL TPS (2K Keys)	4,000	15,000	15,000